

Our company has come a long way since 1926 when in upstate New York, Edward B. Meyer put a wooden moldboard on the front of his Buick to clear his driveway, thus giving birth to the Meyer Auto Snow Plow Company.

This was just one of the many “firsts” in which Meyer has had a role during the ensuing 75 years. The following pages will take you through the others, as we trace Meyer’s growth and accomplishments.

Many of you have been an important part of this colorful history, and to you we extend a heartfelt “thank you”. But those of you who have joined us only recently are no less important. You are the ones who will shape Meyer’s future during the next 75 years and beyond.

I hope you enjoy looking at where we’ve been. Allow it to serve as a foundation for where we will be.

Bob Balogh

President



## Years of Meyer Memories



As visions of the 21st century are imagined in the first snow of the new millennium, we pause to reflect on the 75 year story of Meyer Products.

# Battling Mother Nature

When Edward Meyer "Took On" Mother Nature by attaching a snow plow to an automobile, it captured the attention of the Newburgh News.

Blizzard - Battered, snow bound readers clamored for information on how and where to buy Mr. Meyer's new snow plow invention.

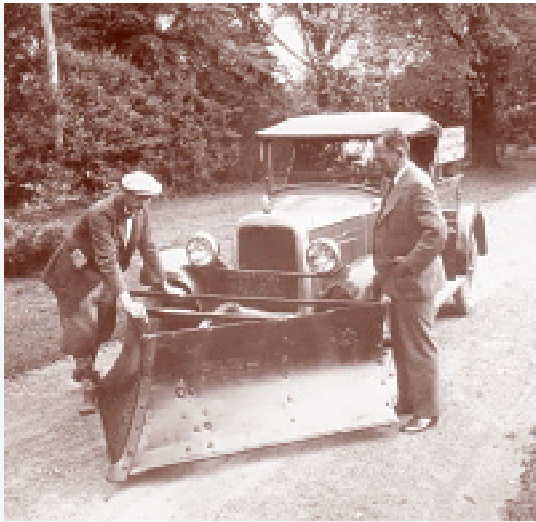
And the rest, as they say, is history; the history of Meyer Products as we proudly celebrate our 75th Anniversary.



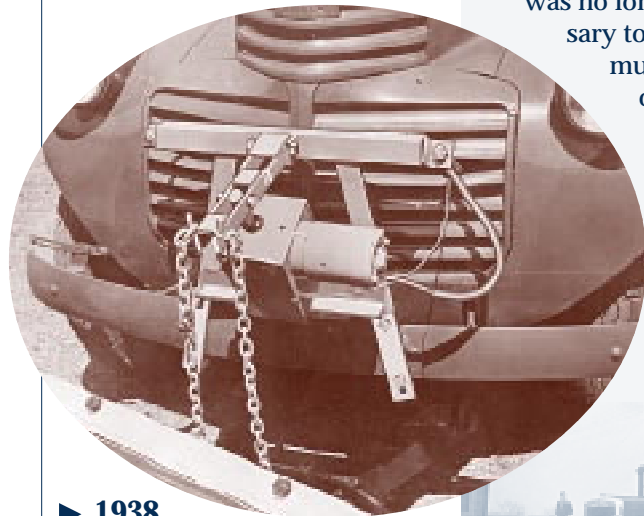
## Snow Storms Don't Bother Him



When the snow is blocking the road, Edward B. Meyer of Downing Avenue does not lay up his car or wait for the Public Service plows to make a path. He hooks up a plow of his own device to his Buick and away he goes. With J.A. Davis, local photographer, he recently ran up the plow in five minutes. It is made of light iron, fashioned by Mr. Wents of the Newburgh Iron Works.



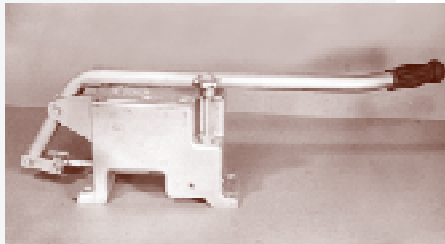
► **1926**  
Edward Meyer points out some of the features of the Meyer auto snow plow. This photo shows an early improvement in the moldboard from wood to steel.



T-1 Electric Hydraulic Lift. It was no longer necessary to use arm muscles or step out in the cold to raise the mold-board

► **1938**

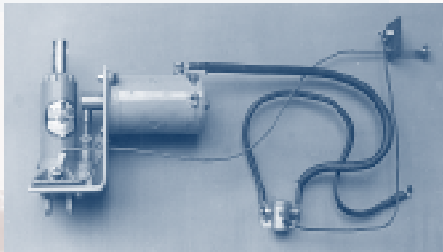
► **1928**  
Hand operated hydraulic jack raised the moldboard at a very slow pace to say nothing of building up arm muscles.



► **1960**  
1960's Hydraulic Lift. When the auto industry changed over from 6 volt to 12 volts, Meyer engineering introduced the "Super Electro Lift" incorporating an efficient gear type hydraulic pump.



► **1930**  
The 1930's Black Hawk Jack operated by a starter motor; the first electric hydraulic lift later modified to become the Meyer T-1 Electric Hydraulic lift.

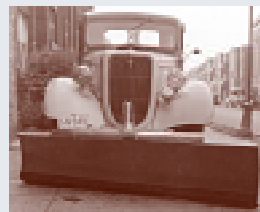


▼ **1926** Meyer Snow Plows for autos and light trucks

▼ **1930** Hand Operated hydraulic jack

▼ **1934** The 1930's Black Hawk Electric Plow Lift

▼ **1940-1960** The T-1 Electric Hydraulic Lift named the "Electro Lift"



Meyer's 75<sup>th</sup> Anniversary



Many car/truck dealerships made sure they had a Meyer Snow plow installed and ready to sell. After all, if you were going to buy a new snow plow you will need a truck to go with it.

► 1965

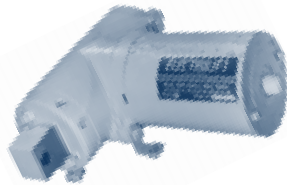


► 1969 Professional snow plowers relied on Meyer to provide commercial quality snow plows to withstand around the clock snow plowing. Meyer listened to their needs and ideas, thus the Meyer "Husky" was born. Although the name has changed, the basic design of this heavy duty snow plow is still the choice of professionals.

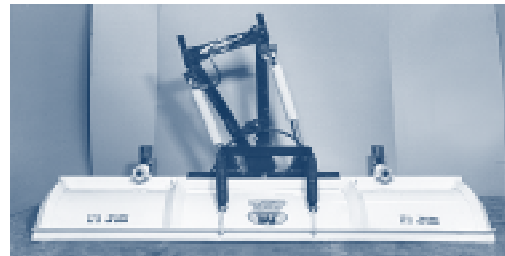


► 1969

The T Series Electrolift was constantly refined and improved during its 30+ year history. Here is a Meyer model T-6 Electrolift installed on a IH pick up truck.



Even as this brochure is being printed there are many model T-5 Electrolifts still working every time it snows.



► 1969 By adding two hydraulic rams and some valves Meyer introduced "Power Angling," although it took a few years to catch on, today it is as popular as power steering on your car.



Pete the Penguin helped sell Meyer Snow Plows in the 60's



- ▼ 1969 Snow Plow Mountings for tractors
- and universal mountings for various two-wheel drive vehicles
- 
- Heavy Duty (Husky) Snow Plows for the commercial market.
- 
- Power Angling for Snow Plow
- Moldboards
- 
- 

- ▼ 1965 Snow Plow
- equipped
- demonstration
- vehicles
- 
- 
-



Old Man Winter took Pete the Penguin's place in the early 70's and to this day greets guests as they enter the Meyer Lobby.



► 1978

A big new market opened up as the auto makers competed with Jeep and introduced many versions of 4 wheel drive utility vehicles.



► 1972

The first introduction of snow plow headlights appeared on this Jeep pick up truck. Note: no turn signals were incorporated yet.



► 1972 Not just snow control but ice control. In the early 70's mini skirts, mini technology and Meyer were there with the Meyer "Mini Spreader." The hopper was made of fiberglass, the perfect size to control ice where the big trucks couldn't.



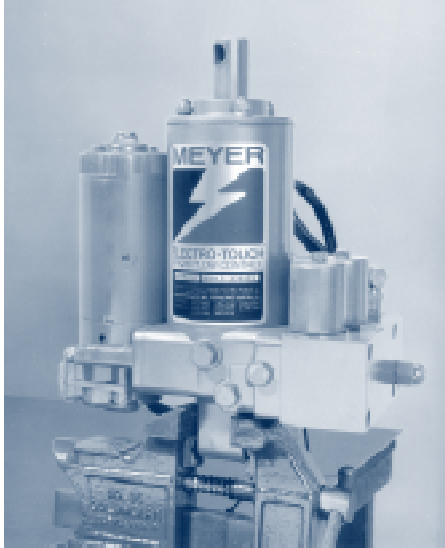
Look at the license plate. That's right, the demand for Meyer Snow Plows found its way to Europe!

▼ 1972 Lighting Systems for vehicles equipped with Meyer Snow Plows

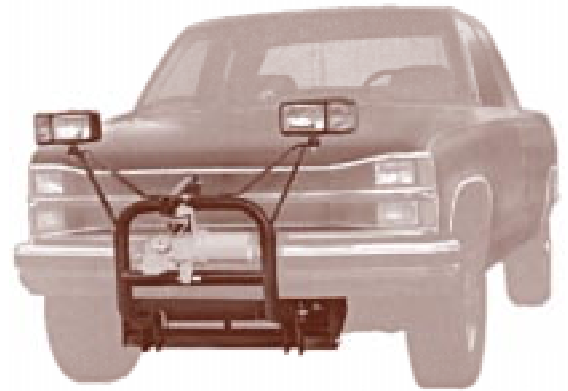


▼ 1978 Down sized snow plows for the new breed of down sized 4x4 vehicles



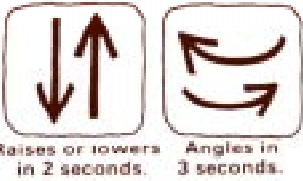


► **1975**  
The Meyer E-47 was now completely solenoid controlled which eliminated all mechanical control cables. No more cable freeze-ups, a major improvement.

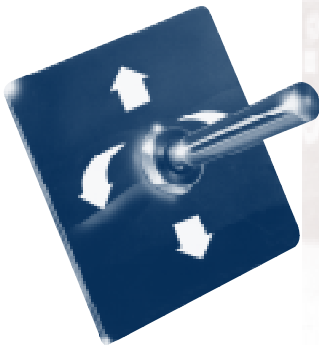


► **1991** "Meyer EZ Mount."

As pick-up trucks became very attractive in appearance, owners wanted a way to remove the not so attractive black iron that attached a snow plow to their truck; and they wanted it to be easy to remove. It's just a matter of giving the customer what they want.



► **1975**  
Meyer Control System. Originally mechanical wire choke cables controlled movements of the moldboard and then in 1975 Meyer introduced an all electric control.



► **1980's**  
One electric switch controlled both raising, lowering and angling of the moldboard. It was called the Meyer "Slik Stik."

▼ **1975** Steel control cables are replaced by copper wire, and mechanical valves are replaced by solenoid valves.

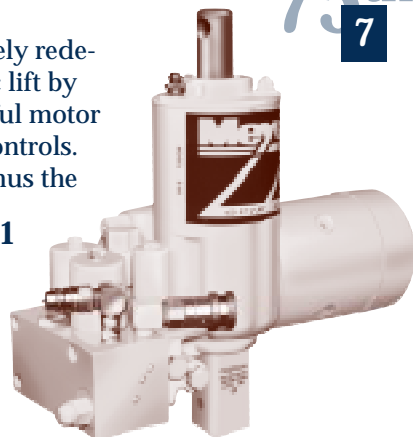


▼ **1991** Not only can the moldboard be removed but most of the black iron also can be removed, and it can be done with ease. The Meyer EZ-Mount.



Meyer engineering completely redesigned the electric hydraulic lift by incorporating a new powerful motor and redesigned hydraulic controls. It's fast, and it's powerful, thus the Meyer "Quik Lift."

► 1991



► 1999

Mini Spreader and Mini Jr. Two sizes to fit more applications, and the fiberglass was replaced by hi-tech black thermo plastic. Meyer introduced the idea of a Mini Spreader in the 70's. Today it's standard equipment for the snow plow contractor.

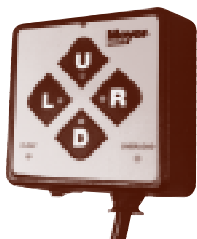


► 2000

MDII. Power of choice snow plow mounting system. Meyer took the spotlight by designing the MDII to be removed as a one piece unit or a two piece unit; that gives the owner the power of choice, and only Meyer has it.

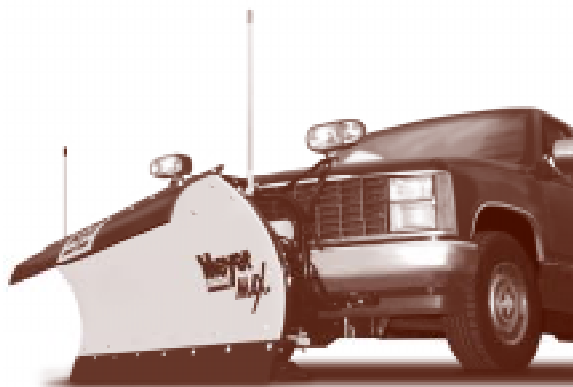


► 2000 The Electro-Touch Digital control, features user friendly touch control, positive, smooth moldboard movements.



► 1992

In the early 90's Meyer again led the way by using total electronics for moldboard control, we called it "Electro Touch Control."



► 1991

The first moldboard (snow plow blade) was made of wood and was soon improved by the use of steel. Today, polymers such as high molecular weight polyethylene are super efficient for use in snow plowing, and Meyer led the way in the early 90's.

- ▼ 1988 Max
- Polyethylene
- Moldboard including
- expanded two
- year warranty and
- snow deflector as
- standard
- equipment
- 
- 

- ▼ 1991 E-60 Quik
- Lift increased
- working pressure
- to 2,500 PSI, a
- major improve-
- ment in electric
- hydraulic snow
- plow control,
- speed and power
- 
- 

- ▼ 1991 E-Z Mount,
- major improvement
- in snow plow and
- snow plow
- hardware removal
- 
- 

- ▼ 1992 Electronic touch
- pad control for all Meyer
- Snow Plows
- 
- 



*You can  
count on*

**Meyer**<sup>®</sup>

*to lead  
the way  
into the  
future in*

*technology  
value  
performance  
quality*



[www.meyerproducts.com](http://www.meyerproducts.com)

A Division of the Louis Berkman Company