



NEWS RELEASE

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Meyer Products Sets the Bar with their New Standard Operating System™

You won't miss a beat or a snowflake with the new standard in plow operation

CLEVELAND (June, 2016) – Once again Meyer Products sets the bar on snow and ice removal with their new Standard Operating System™, which means you won't miss a beat or a snowflake, resulting in greater efficiency and happier clients.

With an industry-leading 9 full inches of ground clearance for improved stacking and transport height, the new Meyer Standard Operating System works with the new ultra-light, high-strength steel 6'8" Drive Pro, 7.5' - 9' Lot Pro and Diamond Edge plows and is less prone to bottoming out. The drop speed adjusts to suit your style, and the dual-halogen Nite Saber III lights with a high beam indicator ensures better visibility.

The Standard Operating System has a new lift frame and light bar for more rigidity and stability, plus a tubular steel A-frame for greater durability. Its streamlined appearance will turn competitor's heads, and the encased power unit and patented cable management system provides easy access when servicing the plow system.

For more information, visit www.meyerproducts.com

Meyer Products LLC is a leading manufacturer of highly reliable snow and ice control systems. Meyer's product innovations and industry knowledge have been improving transportation safety and convenience since the day we invented snowplows 90 years ago. For more

information, contact Meyer Products LLC, 18513 Euclid Ave., Cleveland, Ohio 44112; Pete Robison at (216) 486-1313, robison@meyerproducts.com.

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