



# Meyer BL 240 Tailgate VS. SnowEx SP 325



## *Experience*



Established, 1926



87 Years



Established, 1993

20 Years

## *Volume Capacity*



Cubic Ft.: 3.7



Cubic Ft.: 3.6

## Warranty Protection



- 2-year Standard



- 2-year Standard

## *Hitch Construction*



Weight: 20 lbs.

Construction: Solid Steel Hitch  
with Gussets



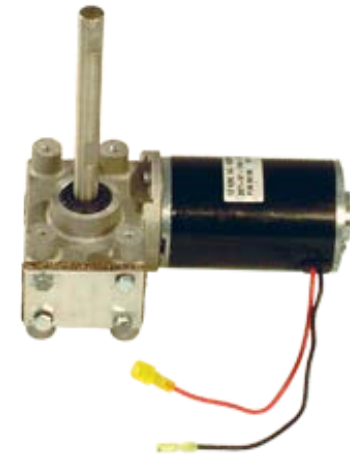
Weight: 8 lbs.

Construction: Tubular Hitch

## Motor



Stall Torque: 6.6 ft.lbs.  
Weight: 15 lbs.  
Direct Drive



Stall Torque: 1.2 ft. lbs.  
Weight: 5.6 lbs.  
Offset Gear Drive

## Controllers



Vibrate on Demand: **YES**  
Performance Feedback: **YES**



Vibrate on Demand: **No**  
Performance Feedback: **No**

# BL 240 vs. SnowEx SP325



## Optional Auger Types



Rock Salt



Sand & Salt



Sand & Gravel



Fine salt

3 available



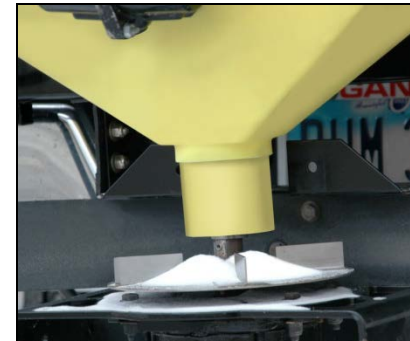
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## *Material Waste System*



Yes,  
prevents material leakage



No,  
Fine material leaks like a sieve

# BL 240 vs. SnowEx SP325



*Price*



\$759-\$799

Pricing:

> Manufacture's suggested  
Sale & List



\$1,099 –\$1,904

Pricing:

> Price range, per Internet

# Compare – BL 240 vs SP 325



		Advantage YES	Advantage Neutral
Trusted Brand	Since 1926	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Volume	Similar	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Motor Weight	+9.4 lbs. heavier	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Warranty	2 Years - same	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Hitch Construction	+12 lbs. heavier	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Stall Torque (ft.lbs.)	6.6 lbs. vs 1.2 lbs.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Control	Multi function	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Material Agitation	Yes	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Material Flow	Yes	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Price \$759 vs \$1,099	-\$340 !!	<input checked="" type="checkbox"/>	<input type="checkbox"/>

*Compare the difference in Components, Materials and Function!*